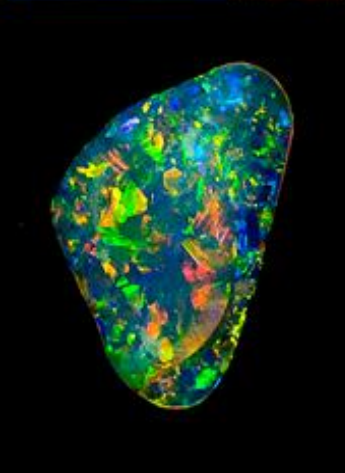


2015 Coober Pedy Gem Trade Show



The Coober Pedy Gem Trade Show is proudly supported and managed by the following organisations:



COOBER PEDY
MINERS
ASSOCIATION



COOBER PEDY
RETAIL BUSINESS AND
TOURISM ASSOCIATION INC



District Council of Coober Pedy



Regional
Development
Australia
FAR NORTH



Government of South Australia
Department for Manufacturing,
Innovation, Trade, Resources and Energy

SPONSORSHIP PACKAGE

Background

Opal is Australia's National Gemstone and Coober Pedy is the *Opal Capital of the World*. Although there is a lot of excitement around the large scale mining activities surrounding Coober Pedy, opal will always be the heartbeat of the town. The Coober Pedy Gem Trade Show aims to develop the sustainability and prosperity of this colourful industry full of character, and characters.

The sixth Coober Pedy Gem Trade Show was held on 19th and 20th April 2014 and was widely regarded as the best.

The Gem Trade Show provides the opportunity for miners, wholesalers and retailers from around Australia and the World to showcase their opal and wares to the industry and the broader public.

The Gem Trade Show is a joint collaboration between:

- Coober Pedy Miners Association
- Coober Pedy Retail Business and Tourism Association
- District Council of Coober Pedy
- Regional Development Australia Far North

The 2015 Gem Trade Show

The 2015 Gem Trade Show will comprise of two days of local, state and national exhibitors to showcase their products in a professional environment. There will also be stall holders displaying associated jewellery equipment such as polishing and cutting machines and accessories.

The stall holders present over the two days will be buyers and sellers of international and national note. It is estimated that there will be 10-15 booth holders and/or stalls.

The 2015 Coober Pedy Gem Trade Show will be open:

Saturday 4th April 2015
9:00am – 12:00pm (registered buyers only)
12:00pm to 5:00pm
&
Sunday 5th April 2015
9:00am to 5:00pm

Gold Sponsor (\$5,000 & over + GST)

Principle signage (banner supplied by sponsor) in the main entrance of the Gem Trade Show venue

Principle signage (logo) within the main showroom area

Acknowledgement and logo on all official print materials, television advertising, the Internet and any other media advertising

Corporate literature to be available to all entrants

Company logo on the Gem Trade Show Program

Acknowledgement at all official Gem Trade Show functions

VIP seating for two (2) at the Gem Trade Show Business Dinner

Silver Sponsor (\$3,000 - \$4,999 + GST)

Signage (logo) within the main showroom area

Acknowledgement and logo on all official print materials, and the internet

Corporate literature to be available to all entrants

Company logo on the Gem Trade Show Program

Acknowledgement at all official Gem Trade Show functions

VIP seating for two at the Gem Trade Show Business Dinner

Bronze Sponsor (\$1,000 - \$2,999 + GST)

Signage (logo) within the main showroom area

Acknowledgement and logo on all official print materials, and the Internet

Corporate literature to be available to all entrants

Company logo on the Gem Trade Show Program

Acknowledgement at all official Gem Trade Show functions

VIP seating for one at the Gem Trade Show Business Dinner



COOBER PEDY GEM TRADE SHOW

Saturday 4 April 2015 to Sunday 5 April 2015
www.cooberpedygemtradeshow.com.au

PO Box 933
Coober Pedy SA 5723

Ph: 61 8 8672 5288
Fax: 61 8 8672 5731

SPONSORSHIP REGISTRATION FORM

Organisation Name: _____

Contact Person: _____

Position: _____

Address: _____

State: _____ Postcode: _____

Phone: _____ Fax: _____

Email: _____

Please tick to indicate your sponsorship commitment:

Gold Sponsor \$5,000 and over + GST

Silver Sponsor \$3,000 - \$4,999 + GST

Bronze Sponsor \$1,000 - \$2,999 + GST

I enclosed a cheque for \$_____ payable to Coober Pedy Gem Trade Show for payment

Signed: _____

Name (please print): _____

Please return this form, a high definition JPEG format of your company's logo via email to umoon@ozemail.com.au and payment to:

Mr Yanni Athanasiadis
Chairperson
Coober Pedy Gem Trade Show
PO Box 993
COOBER PEDY SA 5723