



# 2014 Coober Pedy Gem Trade Show



The Coober Pedy Gem Trade Show is proudly supported and managed by the following organisations:



COOBER PEDY MINERS ASSOCIATION



COOBER PEDY RETAIL BUSINESS AND TOURISM ASSOCIATION INC



District Council of Coober Pedy



Regional Development Australia FAR NORTH



Government of South Australia Department for Manufacturing, Innovation, Trade, Resources and Energy

# SPONSORSHIP PACKAGE

## **Background**

Opal is Australia's National Gemstone and Coober Pedy is the *Opal Capital of the World*. Although there is a lot of excitement around the large scale mining activities surrounding Coober Pedy, opal will always be the heartbeat of the town. The Coober Pedy Gem Trade Show aims to develop the sustainability and prosperity of this colourful industry full of character, and characters.

The sixth Coober Pedy Gem Trade Show was held on 30<sup>th</sup> & 31<sup>st</sup> March 2013 and was widely regarded as the best.

The Gem Trade Show provides the opportunity for miners, wholesalers and retailers from around Australia and the World to showcase their opal and wares to the industry and the broader public.

The Gem Trade Show is a joint collaboration between:

- Coober Pedy Miners Association
- Coober Pedy Retail Business and Tourism Association
- District Council of Coober Pedy
- Regional Development Australia Far North

## **The 2014 Gem Trade Show**

The 2014 Gem Trade Show will comprise of two days of local, state and national exhibitors to showcase their products in a professional environment. There will also be stall holders displaying associated jewellery equipment such as polishing and cutting machines and accessories.

The stall holders present over the two days will be buyers and sellers of international and national note. It is estimated that there will be 10-15 booth holders and/or stalls.

The 2014 Coober Pedy Gem Trade Show will be open:

**Saturday 19<sup>th</sup> April 2014**  
**9:00am – 12:00pm (registered buyers only)**  
**12:00pm to 5:00pm**  
**&**  
**Sunday 20<sup>th</sup> April 2014**  
**9:00am to 5:00pm**

# Gold Sponsor (\$5,000 & over + GST)

Principle signage (banner supplied by sponsor) in the main entrance of the Gem Trade Show venue

Principle signage (logo) within the main showroom area

Acknowledgement and logo on all official print materials, television advertising, the Internet and any other media advertising

Corporate literature to be available to all entrants

Company logo on the Gem Trade Show Program

Acknowledgement at all official Gem Trade Show functions

VIP seating for two (2) at the Gem Trade Show Business Dinner

# Silver Sponsor (\$3,000 - \$4,999 + GST)

Signage (logo) within the main showroom area

Acknowledgement and logo on all official print materials, and the internet

Corporate literature to be available to all entrants

Company logo on the Gem Trade Show Program

Acknowledgement at all official Gem Trade Show functions

VIP seating for two at the Gem Trade Show Business Dinner

# Bronze Sponsor (\$1,000 - \$2,999 + GST)

Signage (logo) within the main showroom area

Acknowledgement and logo on all official print materials, and the Internet

Corporate literature to be available to all entrants

Company logo on the Gem Trade Show Program

Acknowledgement at all official Gem Trade Show functions

VIP seating for one at the Gem Trade Show Business Dinner



# COOBER PEDY GEM TRADE SHOW

Saturday 19th & Sunday 20th April 2014  
[www.cooberpedygemtradeshow.com.au](http://www.cooberpedygemtradeshow.com.au)

PO Box 933  
Coober Pedy SA 5723

Ph: 61 8 8672 5288  
Fax: 61 8 8672 5731

## SPONSORSHIP REGISTRATION FORM

Organisation Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please tick to indicate your sponsorship commitment:

Gold Sponsor      \$5,000 and over + GST     

Silver Sponsor      \$3,000 - \$4,999 + GST     

Bronze Sponsor      \$1,000 - \$2,999 + GST     

I enclosed a cheque for \$\_\_\_\_\_ payable to Coober Pedy Gem Trade Show for payment

Signed: \_\_\_\_\_

Name (please print): \_\_\_\_\_

Please return this form, a high definition JPEG format of your company's logo via email to [umoon@ozemail.com.au](mailto:umoon@ozemail.com.au) and payment to:

Mr Yanni Athanasiadis  
Chairperson  
Coober Pedy Gem Trade Show  
PO Box 993  
COOBER PEDY SA 5723